

VANCOUVER'S NORTH SHORE CRAFT BEER WEEK NOVEMBER 3-15, 2022 SPONSORSHIP OPPORTUNITIES



WWW.VANCOUVERSNORTHSHORE.COM/CRAFTBEERWEEK

ABOUT VANCOUVER'S NORTH SHORE CRAFT BEER WEEK



Vancouver's North Shore Tourism Association is pleased to announce the return of craft beer week! This November 3- 15, 2022, we toast the North Shore's rich history in brewing and our bright future with an abundance of celebrations. The events taking place in venues across the North Shore will provide craft beer enthusiasts and newcomers with an education in local craft beers as they get up close and personal with Vancouver's North Shore's participating breweries.

We expect beer enthusiasts and newcomers to travel to Vancouver's North Shore Craft from across the Lower Mainland, and further afield! Visitors will be attracted to our events which include a collaboration brew, special casks, live events and so much more! Each day will highlight a participating brewery on Vancouver's North Shore.

As a sponsor of Vancouver's North Shore Craft Beer Week, you will be supporting a community event, our charity partner, and gaining exposure with our audience of craft beer lovers and visitors to the North Shore.

WWW.VANCOUVERSNORTHSHORE.COM

**We are proud to announce that proceeds of
Vancouver's North Shore Craft Beer Week Launch Party
will be donated to**



THE KEG EXCLUSIVE OPPORTUNITY \$10 000



Benefits at this sponsorship level:

- Priority logo placement on printed materials, promotional posters and launch party signage with primary sponsor position.
- Primary sponsor logo placement on the Vancouver's North Shore Craft Beer Week web page.
- Mention in press releases.
- Company branding on launch party collateral.
- 20 tickets to the VNSCBW launch party on November 3, 2022.
- Booth at Vancouver's North Shore Craft Beer Week launch party.
- Ad placement in newsletter to VNSTA database (5,000+).
- Recognition on Vancouver's North Shore Tourism social media channels and e-newsletter (6000+).
- Other arrangements as negotiated.



THE GROWLER SPONSORSHIP OPPORTUNITY \$5000



Benefits at this sponsorship level:

- Logo placement on the Vancouver's North Shore Craft Beer Week web page.
- Booth at Vancouver's North Shore Craft Beer Week launch event at the Pipe Shop on November 3, 2022.
- Recognition on Vancouver's North Shore Tourism social media channels x 5 posts and newsletter (5,000+).
- 12 tickets for guests to Vancouver's North Shore Craft Beer Week Launch Party on November 3, 2022.
- Other arrangements as negotiated.



THE FLIGHT SPONSORSHIP OPPORTUNITY \$2000



Benefits at this sponsorship level:

- 10 guest tickets to Vancouver's North Shore Craft Beer Week Launch Party November 3, 2022.
- Recognition on Vancouver's North Shore Tourism social media channels x 3 posts
- Week event listing on all printed materials.
- Sponsor a game opportunity!
- Other arrangements as negotiated.





www.vancouvernorthshore.com/craftbeerweek
Sponsorship Inquiries: farah@vancouvernorthshore.com