



# **SPONSORSHIP OPPORTUNITIES**





## About Vancouver's North Shore Craft Beer Festival

**We're thrilled to announce the return of the Vancouver's North Shore Craft Beer Festival, running from November 7 to 21, 2025! This annual celebration showcases the North Shore's rich brewing heritage and innovative craft scene, offering something for everyone. From seasoned enthusiasts to curious newcomers.**

**With events hosted at venues across the North Shore, each day will highlight a different local brewery, cidery, or distillery. Visitors from across the region and beyond will come together to experience collaborative brews, exclusive brewery nights, and more.**

**Our festival launch party kicks things off at the Pipe Shop on November 7, 2025, a high-energy evening featuring live music, food trucks, and a curated selection of beverages from most North Shore craft producer. This event has sold out year after year and sets the tone for two weeks of community celebration and connection.**

**We invite you to become a sponsor of this beloved event. Your support will help us continue to grow and will directly benefit North Shore Community Resources, our 2025 charitable partner. In return, sponsors receive:**

**Brand visibility across event signage, online platforms, and printed materials**

**Opportunities for on-site activation and engagement**

**Recognition in media and promotional campaigns**

**Association with a vibrant, values-driven community event**

**We'd love to discuss a sponsorship level that fits your goals. Thank you for considering joining us in making this festival unforgettable.**



*Sponsorship Package*

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# THE KEG - \$12000



**Support at this level offers the following benefits:**

**Primary Sponsor Benefits Include:**

**Priority logo placement on all printed materials, promotional posters, and launch party signage**

**Featured logo placement on the Vancouver's North Shore Craft Beer Festival web page**

**Company branding on all launch party collateral**

**12 complimentary tickets to the VNSCBF launch party**

**Ad placement in the Vancouver's North Shore Tourism newsletter (reach: 8,000+)**

**Inclusion in press releases**

**Recognition on Vancouver's North Shore Tourism's social media channels and e-newsletter (audience: 40,000+)**

**Booth opportunity at the launch event on November 7, 2025**

*Sponsorship Package*

# THE GROWLER – \$6000



**Support at this level offers the following benefits:**

**Sponsorship Benefits Include:**

**Logo placement on the Vancouver's North Shore Craft Beer Festival web page**

**Booth presence at the Festival Launch Event at the Pipe Shop on November 7, 2025**

**Recognition on Vancouver's North Shore Tourism's social media channels (10 posts), website, and e-newsletter (audience: 40,000+)**

**10 complimentary tickets to the Launch Party for your guests**

**Additional benefits and promotional opportunities as negotiated**

*Sponsorship Package*

# THE FLIGHT - \$2500



**Support at this level offers the following benefits:**

**Sponsorship Benefits Include:**

**4 complimentary tickets to the Vancouver's North Shore Craft Beer Festival Launch Party**

**Recognition through 6 posts on Vancouver's North Shore Tourism social media channels**

**Logo placement on all VNSCBF printed materials and event listings**