

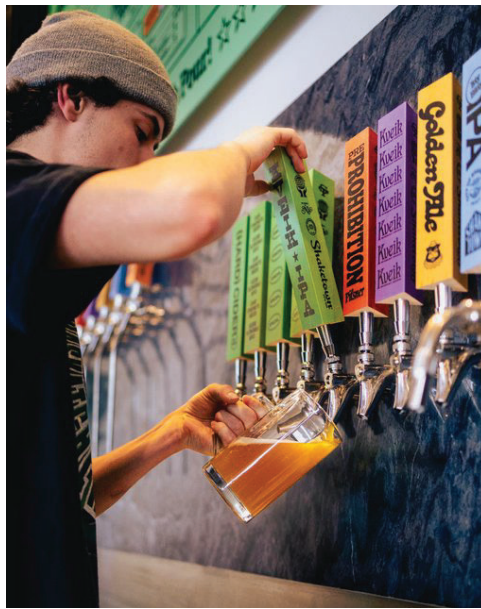


November 15, 2024

SPONSOR PACKAGE OPPORTUNITIES



GET DETAILS



About Vancouver's North Shore Craft Beer Week

We're thrilled to announce the return of Craft Beer Week on Vancouver's North Shore from November 2nd to 14th, 2024. This event will celebrate the North Shore's brewing history with weeks of exciting festivities held at various venues across the region. Craft beverage enthusiasts and newcomers will have the chance to learn about our regional brewers up close. We expect visitors from the North Shore, Lower Mainland, and beyond, drawn by our collaborative brews, featured brewery nights, and more.

Each day will highlight a different local brewery, distillery, or cidery.

The grand finale on November 15th, 2024, at the Pipe Shop will be an epic wrap up party featuring live music, food trucks, and a wide selection of beers, spirits, and ciders from North Shore breweries.

Sponsorship benefits based on various levels will include:

- Logo placement on all event materials (banners, posters, digital media)
 - Recognition in event programs, press releases, and social media promotions, and Wrap Up party logo placements
- Complimentary tickets and VIP access to the wrap up party

By sponsoring Vancouver's North Shore Craft Beer Week, you'll not only support your local community and this year's beneficiaries, Veritree & The Seymour Salmonid Society, but also gain exposure to a vast audience of craft beer lovers and North Shore visitors.



Sponsorship Package

THE KEG - \$12000



Support at this level offers the following benefits:

- **Priority logo placement on printed materials, promotional posters and launch party signage with primary sponsor position.**
- **Primary sponsor logo placement on the Vancouver's North Shore Craft Beer Week web page.**
- **Company branding on all launch party collateral.**
20 tickets for guests to Vancouver's North Shore Craft Beer Week Wrap Up Party.
- **Ad placement in newsletter to VNSTA database (7,500+).**
- **Mention in press releases**
- **Recognition on Vancouver's North Shore Tourism social media channels x 15 posts**
- **Booth Opportunity at Wrap Up Party November 15.**

Sponsorship Package

THE GROWLER - \$6000



Support at this level offers the following benefits:

- **Logo placement on the Vancouver's North Shore Craft Beer Week web page.**
 - **Recognition on Vancouver's North Shore Tourism social media channels x 10 posts**
- 12 tickets for guests to Vancouver's North Shore Craft Beer Week Wrap Up Party.**
- **Other arrangements as negotiated.**

Sponsorship Package

THE FLIGHT - \$2500



Support at this level offers the following benefits:

- **Recognition on Vancouver's North Shore Tourism social media channels x 6 posts**
- **6 tickets for guests to Vancouver's North Shore Craft Beer Wrap Up Party**
- **Logo placement on the Vancouver's North Shore Craft Beer Week web page.**