



November 2, 2023

SPONSOR PACKAGE OPPORTUNITIES

2023 Proceeds will
be donated to



GET DETAILS



About Vancouver's North Shore Craft Beer Week

We are pleased to announce the return of craft beer week on Vancouver's North Shore! This November 2- 14, 2023. we toast the North Shore's rich history in brewing and our bright future with a week of celebrations.

The events taking place in venues across the North Shore will provide craft beverage enthusiasts and newcomers with an education in regional brewers as they get up close and experience Vancouver's North Shore's participating breweries.

We expect craft beer enthusiasts and newcomers to travel to VNSCBW from across the North Shore, Lower Mainland, and further afield! Visitors will be attracted to our events will include collaboration brews, featured brewery nights and so much more! Each day will highlight a participating brewery, distillery and cidery on the North Shore.

The 2023 festivities will kick-off with our launch party at the Pipe Shop on November 2, 2023. Similar to previous years we welcomed 650 attendees to this fun sold out event that featured live music. food trucks, and beers, spirits and ciders from all of the North Shore breweries.

By sponsoring Vancouver's North Shore Craft Beer Week, you will not only be supporting your local community and this year, North Shore Rescue, but getting contact with a vast audience of craft beer lovers and visitors to the North Shore.

Sponsorship Package

THE KEG – \$12000



Support at this level offers the following benefits:

Priority logo placement on printed materials, promotional posters and launch party signage with primary sponsor position.

Primary sponsor logo placement on the Vancouver's North Shore Craft Beer Week web page.

Company branding on all launch party collateral.

12 tickets to the VNSCBW launch party.

**Ad placement in newsletter to VNSTA database (5,000+).
Mention in press releases.**

Recognition on Vancouver's North Shore Tourism social media channels and e-newsletter (6000+).

Booth Opportunity.

Sponsorship Package

THE GROWLER – \$6000



Support at this level offers the following benefits:

Logo placement on the Vancouver's North Shore Craft Beer Week web page.

Booth at Vancouver's North Shore Craft Beer Week launch event at the Pipe Shop on November 3.

Recognition on Vancouver's North Shore Tourism social media channels x 10, web page and e-newsletter (5,000+).

10 tickets for guests to Vancouver's North Shore Craft Beer Week Launch Party.

Other arrangements as negotiated.

Sponsorship Package

THE FLIGHT - \$2500



Support at this level offers the following benefits:

6 guest tickets to Vancouver's North Shore Craft Beer Week Launch Party.

Recognition on Vancouver's North Shore Tourism social media channels x 6 and VNSCBW event listing on all printed materials and web page.

Sponsor a game opportunity!