



October 30, 2026

SPONSORSHIP PACKAGE



In support of





About Vancouver's North Shore Craft Beer Festival

We're thrilled to announce the return of the Vancouver's North Shore Craft Beer Festival, running from October 31st - November 12, 2026! This annual celebration showcases the North Shore's rich brewing heritage and innovative craft scene, offering something for everyone—from seasoned enthusiasts to curious newcomers.

With events hosted at venues across the North Shore, each day will highlight a different local brewery, cidery, or distillery. Visitors from across the region and beyond will come together to experience collaborative brews, exclusive brewery nights, and more.

Our Festival Launch Party kicks things off at the Pipe Shop on October 30, 2026—a high-energy, Halloween-themed evening featuring live music, a DJ, food trucks, and a curated selection of beverages from North Shore craft producers. This event has sold out year after year and sets the tone for two weeks of community celebration and connection.

We invite you to become a sponsor of this beloved event. Your support will help us continue to grow and will directly benefit North Shore Neighbourhood House, our charitable partner.

In return, sponsors receive:

- Brand visibility across event signage, on line platforms, and printed materials.**
- Opportunities for on-site activation and engagement.**
- Recognition in media and promotional campaigns.**
- Association with a vibrant, values-driven community event.**

We'd love to discuss a sponsorship level that fits your goals. Thank you for considering joining us in making this festival unforgettable.

Sponsorship Package

THE KEG - \$12000



Support at this level offers the following benefits:

Primary Sponsor Benefits Include:

Priority logo placement on all printed materials, promotional posters, and launch party signage

Featured logo placement on the Vancouver's North Shore Craft Beer Festival web page

Company branding on all launch party collateral

12 complimentary tickets to the VNSCBF launch party

Ad placement in the Vancouver's North Shore Tourism newsletter (reach: 8,000+)

Inclusion in press releases

Recognition on Vancouver's North Shore Tourism's social media channels and e-newsletter (audience: 40,000+)

Booth opportunity at the launch event on October 30, 2026

Sponsorship Package

THE GROWLER - \$6000



Support at this level offers the following benefits:

Sponsorship Benefits Include:

Logo placement on the Vancouver's North Shore Craft Beer Festival web page

Booth presence at the Festival Launch Event at the Pipe Shop on October 30, 2026

Recognition on Vancouver's North Shore Tourism's social media channels (10 posts), website, and e-newsletter (audience: 40,000+)

10 complimentary tickets to the Launch Party for your guests

Additional benefits and promotional opportunities as negotiated

Sponsorship Package

THE FLIGHT - \$2500



Support at this level offers the following benefits:

Sponsorship Benefits Include:

4 guest tickets to the Vancouver's North Shore Craft Beer Festival Launch Party

Recognition through 6 posts on Vancouver's North Shore Tourism social media channels

Logo placement on all VNSCBF printed materials and event listings

