



November 15, 2024

SPONSOR PACKAGE OPPORTUNITIES

TASTIEST WEEK
OF THE YEAR,
NATURALLY



GET DETAILS



About Vancouver's North Shore Craft Beer Week

We're delighted to announce the eagerly awaited return of Craft Beer Week to Vancouver's North Shore! From November 2nd to 15th, 2024, we'll be showcasing the rich brewing heritage and promising future of our region with a week-long extravaganza.

Throughout the event, held at various venues across the North Shore, both seasoned craft beverage enthusiasts and newcomers alike will have the chance to immerse themselves in the world of local brewers. With a diverse array of activities planned, including brewery tours, collaborative brew showcases, and featured brewery nights, there will be something for everyone to enjoy.

Anticipating a lively turnout from across the North Shore, the Lower Mainland, and beyond, Craft Beer Week promises to be a magnet for those eager to savor the finest brews the region has to offer. Each day will shine a spotlight on a different participating brewery, distillery, or cidery, providing attendees with a comprehensive taste of our vibrant craft scene.

The grand finale, set to take place on November 15th, 2024, at the iconic Pipe Shop, will be the pinnacle of the week's festivities. This highly anticipated event, known for selling out quickly, will feature live music, tantalizing food truck offerings, and a diverse selection of beers, spirits, and ciders from all North Shore breweries.

By becoming a sponsor of Vancouver's North Shore Craft Beer Week, you'll not only demonstrate your support for the local community but also gain invaluable exposure to a vast audience of craft beer aficionados and North Shore visitors. The beneficiary for this year's event will be Veritree and the Seymour Salmonoid Society will further underscore your commitment to making a positive impact in our community.

Don't miss this opportunity to align your brand with one of the region's most beloved celebrations of craft beer culture. Secure your sponsorship today and join us in raising a glass to the spirit of innovation, collaboration, and camaraderie that defines Vancouver's North Shore Craft Beer Week.

Sponsorship Package

THE KEG – \$12000



Support at this level offers the following benefits:

Priority logo placement on printed materials, promotional posters and launch party signage with primary sponsor position.

Primary sponsor logo placement on the Vancouver's North Shore Craft Beer Week web page.

Company branding on all launch party collateral.

12 tickets to the VNSCBW launch party.

Ad placement in newsletter to VNSTA database (7,000+).

Mention in press releases.

Recognition on Vancouver's North Shore Tourism social media channels and e-newsletter (30,000+).

Booth Opportunity at wrap up event November 15.



Sponsorship Package

THE GROWLER – \$6000



Support at this level offers the following benefits:

Logo placement on the Vancouver's North Shore Craft Beer Week web page.

Booth at Vancouver's North Shore Craft Beer Week wrap up event at the Pipe Shop on November 15.

Recognition on Vancouver's North Shore Tourism social media channels x 10, web page and e-newsletter (30,000+).

10 tickets for guests to Vancouver's North Shore Craft Beer Week Launch Party.

Other arrangements as negotiated.



Sponsorship Package

THE FLIGHT - \$2500



Support at this level offers the following benefits:

6 guest tickets to Vancouver's North Shore Craft Beer Week Launch Party.

Recognition on Vancouver's North Shore Tourism social media channels x 6 and VNSCBW event listing on all printed materials and web page.

Sponsor a game opportunity!

