



## For Immediate Release

### VANCOUVER'S NORTH SHORE CRAFT BEER WEEK RETURNS NOVEMBER 4 TO 14

Vancouver, B.C. (October 29, 2021): Vancouver's North Shore Tourism Association (VNSTA) is excited to announce Craft Beer Week is returning to the North Shore this November. Join fellow craft beer lovers and North Shore brewmasters for [ten days of local events](#) and [special hotel packages](#). Guests are invited to safely visit participating local breweries, show their support for the exceptional beer making that our region has to offer and take advantage of a great Craft Beer Week North Shore hotel specials.

"Craft breweries are social hubs where local flavors are enjoyed over conversations with neighbours," said City of North Vancouver Mayor Linda Buchanan. "For too long craft brewing was overlooked by many. But today the industry has proven it contributes to a prosperous, dynamic, and vibrant community. Craft brewing supports thousands of jobs while animating commercial areas. I am very pleased to support Vancouver's North Shore Craft Beer Week and I hope others join me in raising a glass to our many wonderful breweries."

Vancouver's North Shore is home to Canada's first microbrewery that opened in Horseshoe Bay in 1982. Today, the craft beer legacy still lives on in the region. This year, ten participating North Shore Breweries will each be hosting a series of epic tasting events from November 4 to 14, 2021, featuring special collaboration brews, kitchen takeovers, themed food, live music, games, and a ton of prizes to be won.

Events include **House of Funk Brewing**, featuring a full lineup of DJs and delicious food paired with the launch of a special collab brew; **La Cerveceria Astilleros**, featuring a live mariachi band and their new "Acan Chufa - Horchata Porter" on tap; **Wildeye Brewing**, featuring a kitchen takeover with Japanese eats by Hachiro Vancouver; **Black Kettle Brewing**, featuring a night of giveaways and local B.C. oysters from Fanny Bay Oysters.

"We are delighted to welcome back Vancouver's North Shore Craft Beer Week this year with a line-up of amazing events from our brewery partners." says Jennifer Belak, Executive Director of VNSTA. "It's been a tough couple of years but our hospitality partners have proven to be resilient and are looking forward to welcoming the community back to our celebrated event with health and safety measures in place. We encourage you to continue to support local so that our beloved businesses can continue to thrive for many years to come."

New this year is the [BC Ale Trail Brewery Passport](#). Vancouver's North Shore is thrilled to be partnering with the BC Ale Trail to launch the Brewery Passport. From November 4 to 30, 2021, visit any participating brewery and receive a stamp when you purchase a beer. Collect enough stamps to win some amazing prizes including a grand prize package that includes: One overnight stay at the Pinnacle Hotel at the Pier, two admission tickets to Capilano Suspension Bridge, a \$25 voucher to use at any one participating craft brewery on Vancouver's North Shore, and more! Passports are available for pick up at participating hotels and breweries.

Join us for cheers and beers! Vancouver's North Shore Craft Beer Week runs November 4 to 14, 2021, with support from community partners. For more information, visit [www.vancouvernorthshore.com/signatureevent/craft-beer-week](http://www.vancouvernorthshore.com/signatureevent/craft-beer-week).

Tag #explorenorthshore when you visit our breweries and join our photo contest for the month of November. As well, make sure you tag #VNSbeerpassport on Instagram in your Craft Beer Week photos to be featured.

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**About Vancouver's North Shore Craft Beer Week:**

Produced by Vancouver's North Shore Tourism Association, this is the fourth annual celebration of North Shore breweries. Vancouver's North Shore Craft Beer Week's community partners are the BC Ale Trail, Hearthstone Brewery, Tap & Barrel, Lonsdale Quay Hotel, Holiday Inn & Suites North Vancouver, North Vancouver Hotel, Pinnacle Hotel at the Pier, and Seaside Hotel. Vancouver's North Shore Craft Beer Week 2021 runs from November 4 to 14.

**About Vancouver's North Shore Tourism Association (VNSTA)**

Vancouver's North Shore Tourism Association is a destination marketing organization that promotes the North Shore as a unique four-season tourist destination. The region that VNSTA promotes spans from Deep Cove in North Vancouver to Horseshoe Bay in West Vancouver and includes three municipalities: City of North Vancouver, the District of North Vancouver and the District of West Vancouver.

**Craft Beer Week Hotel Offer**

During Craft Beer Week, make it a night out by staying at a participating hotel, and receive a free \$25 voucher to use at any one participating craft brewery plus two Belgian branded beer glasses\* (\*While supplies last. Valid for stays from November 4 to 30, 2021). Treat yourself to a scenery change where your only worry is which craft beer you're trying next: [www.vancouvernorthshore.com/deals/sip-and-stay](http://www.vancouvernorthshore.com/deals/sip-and-stay)

[www.vancouvernorthshore.com](http://www.vancouvernorthshore.com)

Facebook & Instagram: @vancouvernorthshore

Twitter: @VanNorthShore

Hashtag: #explorenorthshore

**For logos and images, click [here](#).**

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